

Could you  
be an...

# Artsreach Ambassador

## What is an Artsreach Ambassador?

An Artsreach Ambassador is dedicated supporter of Artsreach who is keen to actively promote our charity at grassroots level, spreading the word and helping with a variety of things out in the public eye.

## What do Ambassadors Do?

Across the year we invite Artsreach Ambassador's to help with a number of things including, but not limited to:

- attending Artsreach events with a display board, handing out leaflets, collecting donations and generally talking to audiences
- taking the Artsreach pink gazebo to community events, village fetes, agricultural shows and more, distributing information, flyers etc
- being active on social media, liking, sharing and commenting on Artsreach content to help reach new audiences
- supporting volunteer promoters in the lead up to their events by distributing flyers and posters as needed
- helping Artsreach to organise and run special fundraising events
- supporting Artsreach to conduct audience surveys during the year
- volunteering as an 'accommodation angel', providing overnight hospitality for touring performers and artists
- helping to mail out the new season programmes to our mailing list
- generally spreading the word about our charity and what we do!

## Who would make a good Ambassador?

If you are passionate about Artsreach, have a desire to support the vibrant and active arts and culture scene in rural Dorset and are willing to give a few hours of your time voluntarily each year, you are absolutely the right person to join the team!

## What do Ambassadors Get in Return?

Aside from the great feeling of pride that we would hope you get from helping our charity, Ambassadors could also request and enjoy:

- An Artsreach t-shirt to wear with pride when volunteering for Artsreach!
- Information and training on topics such as why we are our fundraising, how to approach collecting donations and how to answer any questions when representing the charity and meeting members of the public
- An annual tea party / social as a thank you from the charity
- Complimentary tickets to an event, as agreed with the Artsreach team

If you are interested in becoming an **Artsreach Ambassador**, please contact our office for further information:

[info@artsreach.co.uk](mailto:info@artsreach.co.uk) / 01305 269512

