



The Little Keep, Barrack Road, Dorchester, Dorset DT1 1SQ

Tel: 01305 269512

www.artsreach.co.uk | info@artsreach.co.uk

Artsreach Trustee/Board Member Role Description

INTRODUCTION

Artsreach is a registered charity and company limited by guarantee, that brings high quality performances of live theatre, music, dance and family shows to the heart of rural communities across Dorset.

Artsreach is dedicated to providing people in rural areas with the opportunity to choose and promote professional arts events in their local venue.

Our performance programme runs through a network of around 50 volunteer promoting groups and together we organise over 140 high quality professional events every year, usually in village halls, right across rural Dorset.

The income generated from audience members purchasing tickets plays a vital role in supporting both Artsreach as a scheme, and the community venues in which events take place, as box offices are split between both parties.

Artsreach currently receives funding from the Arts Council, Dorset County Council and North, West, East and Purbeck District Councils.

OUR VISION

Artsreach is a registered charity which enriches the quality of life of people living in the rural communities of Dorset by providing outlets for, and access to, the arts. Artsreach builds upon existing resources and facilities to provide a stimulating and challenging environment in which individuals, communities and performers can develop their creative potential.

AIMS

- To make arts experiences of the highest quality accessible to all sectors of the rural community within Dorset, and to people of all ages and abilities.
- To develop opportunities for individuals to participate in, as well as experience, appreciate and enjoy the arts.
- To foster community development through involvement in arts activities and increase the use of existing resources and venues in rural areas.
- To provide opportunities for artists to develop their skills in response to a rural touring context.
- To offer a quality service, valued by all users, which assists agencies with arts and community development objectives to fulfil their aims.
- To provide an arts information, advice and advocacy service for rural Dorset.
- To make links with other agencies working in arts development locally, regionally, nationally and internationally.

Registered Charity No: 1058198

Supported by Arts Council South West, Dorset County, West Dorset, North Dorset, East Dorset & Purbeck District Councils
Artsreach is registered in England & Wales as a **Company Limited by Guarantee No: 3247940**

OBJECTIVES

- Artsreach is committed to programming quality performing arts events in rural venues and organising and supporting others in the development of locally based project work and artists' residencies.
- Artsreach also recognises needs of the increasingly older population within the county to address social isolation associated with age, reduced mobility, confidence and those members of the community needing additional mental health support.
- Artsreach believes there should be genuine equality of opportunity for all sections of the community, irrespective of gender, race, abilities, creed and age.
- Artsreach is committed to developing the reach of productions across rural Dorset, offering a year round programme of both indoor and outdoor performances. In addition alternative spaces will be utilised such as libraries, day centres and pubs.
- Artsreach is committed to using Audience Finder to evaluate performances and use this information for Audience Development. This will inform our marketing strategy and as a result further increase our audiences.
- Artsreach gives high priority to educational experience and development through workshops, projects and residency programmes. Artsreach works in close partnership with educational establishments providing opportunities for participatory arts activities. We recognise the importance of young people's critical, early, open-minded involvement with high quality arts.

Artsreach is an Arts Council England National Portfolio Organisation and also receives core funding from Dorset County Council, North, West, East and Purbeck District Councils. Set up 28 years ago the organisation remains committed to its core values and is looking towards an ambitious future.

TRUSTEE/BOARD MEMBER ROLE DESCRIPTION

We are seeking individuals who are passionate about arts and culture, and the positive impact it has on those living in rural areas, to support the Executive Co-Directors to drive our continuing success, and fulfil our ambitions for the future. You will help to shape overall strategy and provide invaluable independent guidance and judgement to help us realise our vision, all the while ensuring the Board meets its governance responsibilities for the organisation in line with the principles that guide us.

Main Tasks / Responsibilities

Legal Responsibilities

- To maintain the legality of Artsreach's operations according to its constitutional framework and in accordance with statutory requirements of The Charity Commission and Companies House and to ensure all the necessary statutory documents are returned to Companies House and the Charity Commission on time.

Employment Responsibilities

- Ensure all legal requirements are fulfilled as the employers of Artsreach staff
- To value, support and motivate staff and ensure the best possible terms and conditions of employment
- To operate an equal opportunities policy
- Responsible with the Chairman for the recruitment of the Executive Directors and additional staff as required

Communication and Advocacy

- Enhance the charity's profile by communicating our ambitions to the wider community.

Fundraising and Finance Strategy

- Ensure the Charity operates within the law and in line with its fiscal responsibilities
- To ensure sound financial management, being aware of trustees' responsibility for monitoring the financial position on a regular basis
- Approve the annual budget and ensure appropriate financial controls are in place
- To allocate resources wisely and look after any capital assets
- To support and help the charity in its fundraising.

Monitoring and Policy Development

- Ensure that the Charity operates with legal and ethical integrity
- Monitor, review update, approve and support the business plan
- Monitor the organisation as it plans and delivers its ambitions, measuring achievements against aims and objectives and funding agreements
- Monitor the programme to ensure it is of quality and in line with the ambitions of the organisation

Diversity

- Embrace diversity throughout the organisation and support the promotion of a positive work environment where difference is embraced and everyone is treated with respect and dignity
- Monitor the organisation to ensure it delivers the Arts Council's Creative Case for Diversity

Health & Safety

- Responsible for overseeing the management of health & safety, as laid down in legislation and in line with the Charity's policies and procedures

WHO ARE WE LOOKING FOR?

Whilst we welcome expressions of interest from all candidates, we are particularly keen to hear from applicants with knowledge of or experience in any of the following areas:

- Management experience – within the arts or related to a skills area below.
- Strong analytical skills
- Financial management experience
- Knowledge of the rural sector

One or more specific skills/experience in the following areas:

- The arts
- Fundraising
- Local Government issues
- Young People (Education)
- Diversity
- Accountancy
- Business Development

Qualities

- Passion for the arts
- Dynamic and collaborative approach
- A positive 'can do' attitude
- Ability to think strategically

Minimum Time commitment

- 6 board meetings each year, including the AGM
- Attendance at the annual promoters meeting
- Assisting at occasional events
- Additional meetings based on sub-group membership
- See and report on a selection of Artsreach shows

Interested in joining us?

Please send a covering letter with your CV, detailing what interests you about this role with Artsreach, your qualifications, skills and experience, and how these relate directly to the position of Artsreach Trustee/Board Member.

Applications should be emailed to info@artsreach.co.uk by midday on Wednesday 26 September 2018.

If you wish to discuss the role further please contact the Artsreach office for an informal discussion with our Executive Co-Directors Yvonne and Kerry.

Registered Charity No: 1058198

Supported by Arts Council South West, Dorset County, West Dorset, North Dorset, East Dorset & Purbeck District Councils
Artsreach is registered in England & Wales as a **Company Limited by Guarantee No: 3247940**